



WE ARE BYOND XR

We are a VR company but most people associate VR with a headset - so just to be clear about it - we are a web-based VR Company.

We cater to different industries in the retail sector and build Interactive 3D journeys in shoppable virtual environments.

SHORT DESCRIPTION:

ByondXR is a retail-tech company that developed an immersive commerce platform to help brands, retailers and wholesalers create unique virtual customer experiences that forms a strong and memorable connection between brands and their customers be it a B2B or B2B2C operation.

MEDIUM DESCRIPTION:

ByondXR developed an immersive commerce platform to help brands, retailers, and wholesalers improve engagement rates and increase sales significantly by creating unique visual journeys and virtual store experiences. Our programs enable interaction with high-resolution, 3D products in web-based, interactive, and captivating virtual environments.

Using a cutting-edge cloud-based 3D rendering and a real-time visualization engine, ByondXR provides a seamless experience that can be viewed from any device and at any time, allowing global teams to remotely collaborate, expedite processes and shorten the time to market.

ByondXR's clients are some of the biggest brands and retailers in the world: Target, P&G, Loreal, Delta-Galil, PVH and many more.

LONGER DESCRIPTION

ByondXR's platform transforms any business presentation or a buyer's journey into a highly captivating experience that directly affects the user's consideration phase and helps eliminate complex decision-making scenarios for both buyers and consumers. With the ability to view comprehensive product details, buyers and consumers can make purchases directly from the experience.

Retailers, wholesalers, and notable brands use ByondXR's services to build dazzling virtual store simulations, create beautiful dynamic virtual showrooms or use it as a 3D visualizer which expands the boundaries of human imagination in visual design and product placement.

TRANSFORMING RETAIL WITH VIRTUAL ENVIRONMENTS



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Today, ByondXR's platform offers the most advanced technology with the fastest loading time in the industry, enabling seamless experiences that can be viewed from any device and at any time.

ByondXR was founded in 2016 by industry veterans Noam Levavi and Eran Galil, who led the company to a series of achievements and secured partnerships with some of the biggest international brand names such as Coca-Cola, Calvin Klein, Proctor and Gamble, Target, L'Oréal, Mitsubishi, Caesarstone and more. ByondXR's main sales branch is located in the US, while the R&D departments and HQ are based in Israel.

In the past year and in light of the COVID19 crisis, ByondXR has been experiencing tremendous growth due to increasing demand by companies who seek to expedite their digital transformation. The primary focal market is the US, but ByondXR has started to branch out successfully to Asia and the European market due to the increasing demand.

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