BYONDXR COMPETITIVE ADVANTAGES

ByondXR's platform easily integrates a comprehensive set of media (2D, 3D, videos, social feeds, etc.) and product information into its highly immersive (AR, VR, 3D) platform. ByondXR reports that its platform integration lasts around six weeks while working towards reducing this time to two days. Once up and running, it can be easily modified. The immersive products can be viewed on any web browser and any device – mobile or desktop. The analytics layer is extensive and can be presented as a dashboard. The system is targeted to be self-service after the onboarding process, and already partially operates in that way by a few customers.

Over the past five years, we have developed a unique platform with comprehensive cloud engines, web tool sets, and APIs to allow the fast creation of interactive 3D experiential retail experiences.
The blend in our solutions between the high rendering capabilities with dynamic behaviour and extensibility is **what makes us so unique**.

- **Authoring and publishing web tools:** The tools allow fast creation of 3D personalized web experiences and offer real-time publishing of 3D embeddable assets and product info. There is no other platform that provides such powerful backend 3D publishing tools.

- **360 Visualization Engines:** Provides superior photo-realistic lightweight 360 experiences that can be rendered and streamed from the cloud quickly to any device over regular 4G networks.

- **Analytics:** Advanced behavioral analytics provides KPI measurements and insights into the end users' thought patterns and habits.

- **Extensibility:** Open platform with the ability to integrate and enhance capabilities through APIs.

- **Embeddability:** can be easily embedded into a customer's website and retain all capabilities.

- **Compatibility:** Cross platform work across all major OS, Browsers and Devices.

- **Content-agnostic:** most comprehensive media support: images, videos, animations, CADs, 2D, 3D, 360, social feeds, real-time streaming.