



THE BYOND XR SOLUTION

ByondXR's platform uses an internally developed real-time visualization engine and a 3D cloud rendering and optimization algorithm to provide superior graphics, speed, and functionality. Additionally, ByondXR dynamic publishing engine and its advanced behavioral analytics, helps retailers understand how customers behave, while shopping in the virtual environment, allowing them to better target customers and optimize the environments.

Industries and audience

ByondXR currently provides three different solutions to different industries in the retail sector: Fashion, Luxury, Beauty and Home design and decoration

XR VIRTUAL STORES FOR RETAILERS AND LUXURY BRANDS

Allows retailers to create true to life 3D shoppable environments, where Customers are delighted with an interactive shopping journey that wins their hearts by expanding their imagination, resulting with significantly longer buying sessions and overall conversions improvements.

Audience and type of companies we cater for in that industry: Luxury brands, Beauty brands, retail store owners, e-commerce looking to add new immersive experiences, mall stores owners, brick and mortar stores and basically everyone who suffered from the pandemic and had to shut his doors.

XR VISUALIZER FOR HOME DESIGN AND DECORATION

Provides customers with a way to visualize different combinations of flooring, walls, furniture, and accessories, creating a unique and engaging experience that improves bundles and basket size and builds a memorable connection with the brand. ByondXR's has built a new cutting edge 3D visualizer solution that sets a new standard for home design and decoration.

Audience and type of companies we cater for in that industry: Manufacturing companies, distributors, wholesalers and retailers of surfaces, tile, stone, countertops companies and also home accessories and furniture companies.

TRANSFORMING RETAIL WITH VIRTUAL ENVIRONMENTS



WWW.BYOND XR.COM | PRESS@BYOND XR.COM



XR VIRTUAL SHOWROOMS FOR BRANDS & WHOLESALERS

Allows to create personalized buyer journeys that present superior product visualization that leaves a deep impression and helps to accelerate the decision process. Every experience is also a collaborative space which can be shared across the organization and with the potential buyers.

*We also have the option (similar to virtual stores) where one can present collections inside of a virtual store environment as an experience for the end consumer or the buyer. We call it a virtual showroom

Visual merchandising - one of the leading products in fashion, companies that want to design their merchandising strategy visually found this product to be extremely useful and we have interesting use cases by big brands such as Calvin Klein.

In-store experiences - brands creating omni-channel campaigns and creating interactive user journeys with AR and in-store kiosks

Audience and type of companies we cater for in that industry: Fashion companies, Apparel companies, distributors, wholesalers and retailers of the fashion industry

TRANSFORMING RETAIL WITH VIRTUAL ENVIRONMENT

