



BYOND XRS IMMERSIVE COMMERCE PLATFORM

ByondXR is a retail-tech startup that has created an immersive virtual commerce platform for brands and retailers to transform digital e-commerce and merchandising experiences. ByondXR empowers its clients to showcase and sell their products and collections online in a 3D, real-time photo-realistic, and dynamic environment. The company uses a state-of-the-art cloud-based 3D rendering and a real-time visualization engine to make 3D environments work in real-time with unprecedented quality. The company is currently focused on fashion, luxury, beauty and home design and decoration companies, from tile and countertops to furniture and home accessories, and provides the following three solutions (real pictures from ByondXR's virtual 3D environment below).

Our products act as a cloud service with the highest quality standards and the ability to be embedded on any website and integrated within back-end systems.

XR VIRTUAL STORES FOR RETAILERS AND LUXURY BRANDS

ByondXR's platform allows retailers to transform their online shops into a 3D immersive shopping environment. Being 8K photo-realistic, the platform recreates stores into the 3D world, allowing customers to browse the stores as if they were there – selecting and reviewing items. The platform is easily integrated with eCommerce platforms, can blend video and social feeds, enhance with gamification and augment products in real spaces (AR). The company also provides consumer behavior analytics.

XR VIRTUAL SHOWROOMS FOR BRANDS & WHOLESALERS

A digital, realistic showroom and ordering system for apparel brands and wholesalers. The virtual showroom allows a brand to create an online space that showcases its products, using high-resolution imagery and an interactive user interface. Wholesalers are invited to visit the showroom at their own convenience and explore the product selection visually. Businesses can now minimize travel for their clients and sales representatives, who typically have to travel long distances to showcase new collections and products. In addition, this eliminates the need to use samples and reduces other operational costs while providing a unified, controllable brand experience.

TRANSFORMING RETAIL WITH VIRTUAL ENVIRONMENTS



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XR VISUALIZER FOR HOME DESIGN AND DECORATION

ByondXR has created a 3D, photo-realistic, and dynamic immersive shopping environment for Interior Design and Home Decoration. Manufacturers, wholesalers, and retailers can now provide a superior, wall-to-wall experience that gives their customers the ability to visually assess flooring assortments, changing walls, live furniture, and home accessories. The end customers can perceive the real environment and overall look of a designed space with or without objects and “try” them virtually in their own homes.

The platform is generally represented by the depiction below:



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